

## Independence Through Mobility



"Allowing people to do more by themselves is important for quality of life and freedom"

Noriyuki Matsunaga President and CEO, Matsunaga Manufactory Co., Ltd.

Japanese wheelchair company Matsunaga Manufactory Co., Ltd. was first launched with a mission to make people more independent and happier in their lives. Almost 50 years later, it's the leading wheelchair producer in Japan, providing more mobility solutions than ever and improving accessibility for its customers. With demand growing, the custom-designed nature of its wheelchairs precludes mass manufacturing, so the company utilizes a partially automated system instead. That can involve making chairs for all ages and needs, supporting Para athletes in the wake of the Tokyo Paralympics, and help-

ing to mitigate the impact of the aging population crisis. "We build totally from scratch and believe in taking challenges. I can proudly say it is part of our company philosophy," said President Noriyuki Matsunaga.

